

Estimado miembro de la Universidad de Lima,

Actualmente su institución cuenta con una Prueba de [SAGE Journals](#), una plataforma que almacena todos los contenidos de los Journals de SAGE Publishing, brindando acceso inmediato y sin restricciones a artículos de actualidad y calidad, revisados por pares en cada una de sus disciplinas, esta prueba estará disponible hasta finales de junio.

SAGE tiene el orgullo de ser el líder del mercado, con una colección de más de 1.000 revistas y 950.000 artículos incluyendo contenido de más de 400 sociedades del más alto nivel. Con un 54% del contenido renqueado con un alto factor de impacto, SAGE Journals es el aliado perfecto para estudiantes, docentes e investigadores en sus clases y trabajos de investigación.

SAGE Journals tiene contenido Interdisciplinario, de alcance internacional, arbitrado, de alta calidad, y en varias disciplinas, como; Arte y humanidades, Negocios, Comunicación y medios, Criminología y justicia criminal, Educación, Política y relaciones internacionales, Psicología, Métodos de investigación, Tecnología, Medicina, Ciencias sociales, Música, Sociología y muchas más...

En la tabla de abajo podrá encontrar algunos Journals que pueden ser utilizados en las distintas disciplinas que tiene la Universidad de Lima. Esto es simplemente un ejemplo de algunos de los Journals que pueden servir para su disciplina, [acá](#) puede encontrar la lista completa de títulos.

Para conocer todo lo necesario sobre SAGE Journals puede acceder a esta [página](#), donde podrá encontrar toda la información relacionada con la plataforma y los títulos que se encuentran en esta. Si necesita saber más sobre algún contenido específico o si tiene alguna duda o comentario sobre plataforma y su contenido, por favor, no dude en comunicarse conmigo. Estoy a su disposición para ayudarlo en lo que pueda necesitar.




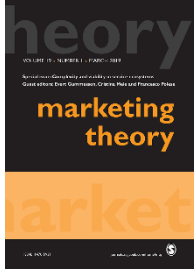
Muchas gracias,


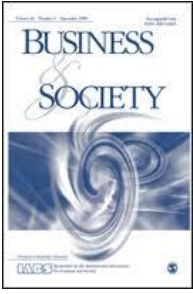


[Juan Mayr Nieto](#)




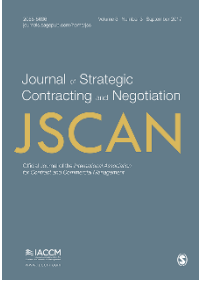
Field Marketing Executive, LATAM

SAGE Publishing

[+573114564743](#)

	JOURNAL	DISCIPLINA RELACIONADA
<p>FACTOR DE IMPACTO: 3.854</p> 	<p>JOURNAL OF MARKETING RESEARCH: <i>Journal of Marketing Research (JMR)</i> is a bimonthly, peer-reviewed journal that strives to publish the best manuscripts available that address research in marketing and marketing research practice. JMR is a scholarly and professional journal. It does not attempt to serve the generalist in marketing management, but it does strive to appeal to the professional in marketing research.</p>	<p>MARKETING</p>
<p>FACTOR DE IMPACTO: 7.338</p> 	<p>JOURNAL OF MARKETING: <i>The Journal of Marketing (JM)</i> develops and disseminates knowledge about real-world marketing questions relevant to scholars, educators, managers, consumers, policy makers and other societal stakeholders. It is the premier outlet for substantive research in marketing. Since its founding in 1936, JM has played a significant role in shaping the content and boundaries of the marketing discipline.</p>	
<p>FACTOR DE IMPACTO: 3.600</p> 	<p>JOURNAL OF INTERNATIONAL MARKETING: <i>Journal of International Marketing</i> is a peer-reviewed journal that is dedicated to advancing international marketing practice, research, and theory. Contributions addressing any aspect of international marketing are welcome. Aimed at both international marketing/business scholars and practitioners at senior- and mid-level international marketing positions, the journal's prime objective is to bridge the gap between theory and practice in international marketing.</p>	
<p>FACTOR DE IMPACTO: 2.466</p> 	<p>JOURNAL OF MARKETING THEORY: Marketing Theory provides a fully peer-reviewed specialised academic medium and main reference for the development and dissemination of alternative and critical perspectives on marketing theory.</p> <p>This journal is a member of the Committee on Publication Ethics (COPE)</p>	

	<p><u>JOURNAL OF GLOBAL BUSINESS REVIEW:</u> <i>Global Business Review</i> provides a forum for research and scholarship on management-related themes and topics. It publishes articles, which are of a multi-disciplinary, interdisciplinary, and internationally significant nature. Thus, its major objective is to attract thoughtful scholarship that matters to corporate and other institutions, for their overall development, as well as to society at large.</p>	<p>NEGOCIOS INTERNACIONALES</p>
<p>FACTOR DE IMPACTO: 3.214</p> 	<p><u>JOURNAL OF BUSINESS & SOCIETY:</u> <i>Business & Society</i> aims to be the leading, peer-reviewed outlet for scholarly work dealing specifically with the intersection of business and society. We publish research that develops tests and refines theory, and which enhances our understanding of important societal issues and their relation to business. It is the official journal of the International Association of Business and Society. This journal is a member of the Committee on Publication Ethics (COPE).</p>	
<p>FACTOR DE IMPACTO: 3.391</p> 	<p><u>JOURNAL OF COMMUNICATION RESEARCH:</u> Communication Research (CR), peer-reviewed and published bi-monthly, has provided researchers and practitioners with the most up-to-date, comprehensive and important research on communication and its related fields. It publishes articles that explore the processes, antecedents, and consequences of communication in a broad range of societal systems. This journal is a member of the Committee on Publication Ethics (COPE).</p>	<p>COMUNICACIÓN</p>
<p>FACTOR DE IMPACTO: 2.032</p> 	<p><u>JOURNAL OF SCIENCE COMMUNICATION:</u> Science Communication (SC), published bi-monthly, is an international, interdisciplinary social science journal that examines the nature of expertise, the diffusion of knowledge, and the communication of science and technology among professionals and to the public. SC addresses theoretical and pragmatic questions central to some of today's most vigorous political and social debates. This discourse crosses national, cultural, and economic boundaries on issues such as health care policy, educational reform, international development, and environmental risk.</p>	

<p>FACTOR DE IMPACTO: 1.575</p>  <p>ABC A Publication of the Association for Business Communication</p>	<p>International Journal of BINTERNATIONAL JOURNAL OF BUSINESS COMMUNICATION:</p> <p>(IJBC), peer-reviewed and published quarterly, provides rigorous original research that contributes to the knowledge and theory of business communication as a distinct, multifaceted field, approached through the administrative disciplines, the liberal arts, and the social sciences. IJBC is the official publication of the Association for Business Communication. This journal is a member of the Committee on Publication Ethics (COPE).</p>	
<p>FACTOR DE IMPACTO: 0.942</p> 	<p>JOURNAL OF TOURISM ECONOMICS:</p> <p>Tourism Economics is an international peer reviewed journal, covering the business aspects of tourism in the wider context. It takes account of constraints on development, such as social and community interests and the sustainable use of tourism and recreation resources, and inputs into the production process. The definition of tourism used includes tourist trips taken for all purposes, embracing both stay and day visitors.</p> <p>This journal is a member of the Committee on Publication Ethics (COPE).</p>	<p>ADMINISTRACIÓN</p>
<p>FACTOR DE IMPACTO: 0.971</p> 	<p>JOURNAL OF HUMAN RESORUCES:</p> <p>German Journal of Human Resource Management (GHRM), formerly Zeitschrift für Personalforschung, is a double blind peer-reviewed journal publishing both qualitative and quantitative work, as well as conceptual and theoretical papers that advance the study of human resource management. GHRM publishes original contributions in English and in German.</p>	
	<p>JOURNAL OF STRATEGIC CONTRACTING AND NEGOTIATION:</p> <p>The official journal of the International Association for Contract and Commercial Management, JSCAN is an international peer-reviewed journal for research and theory about practices that challenge the status quo in strategic contracting and negotiations, and the commercial implementation of business strategy or policy.</p> <p>This journal is a member of the Committee on Publication Ethics (COPE).</p>	

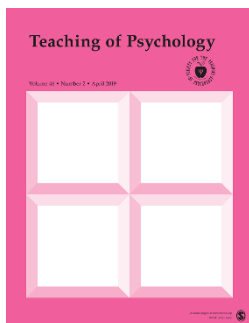
FACTOR DE IMPACTO: 2.039



[JOURNAL OF HEALTH PSYCHOLOGY:](#)

Journal of Health Psychology is a leading international peer reviewed journal that aims to support and help shape research in health psychology from around the world. It provides a platform for traditional empirical analyses as well as qualitative and/or critically oriented approaches. It also addresses the social contexts in which ...

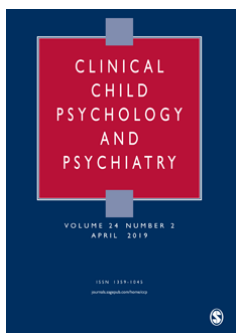
FACTOR DE IMPACTO: 0.991



[TEACHING OF PSYCHOLOGY:](#)

If you teach psychology at a high school, introductory college, or higher level, you will find something of practical use in every issue of Teaching of Psychology. This indispensable journal offers creative and hands-on articles that help you use a variety of resources to enhance student learning. Coverage includes research on teaching and learning; studies of teacher characteristics and student learning; reviews for class use; student, course, or teacher assessments; discussions of professional challenges; and more.

FACTOR DE IMPACTO: 1.705

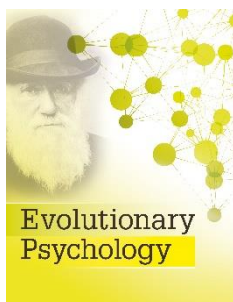


[CLINICAL CHILD PSYCHOLOGY AND PSYCHIATRY:](#)

Clinical Child Psychology and Psychiatry is a peer-reviewed journal that brings together clinically oriented work of the highest distinction from an international and multidisciplinary perspective, offering comprehensive coverage of clinical and treatment issues across the range of treatment modalities.

This journal is a member of the Committee on Publication Ethics (COPE).

FACTOR DE IMPACTO: 1.978



[EVOLUTIONARY PSYCHOLOGY:](#)

Evolutionary Psychology is an open access, peer-reviewed journal which focuses on original, empirical research addressing human psychology guided by an evolutionary perspective.

This journal is a member of the Committee on Publication Ethics (COPE).